



THE GOODSYARD

Statement of Community Involvement

July 2018 to March 2019 - Part 8 of 9



ballymore.



APPENDIX 1



THE GOOSEYARD LIVING

OVERVIEW

• The overall residential offering has decreased in the amended proposals, leading to a reduction in the overall height and massing of the masterplan.

• Residential buildings are being proposed some residential apartment blocks above the ground floor.

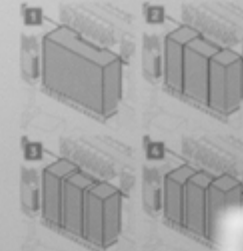
• Affordable housing will be proposed on the site.

HOUSES



PLOT 4

MASSING EVOLUTION FOR PLOT 4



EXPLORING MATERIALITY OF RESIDENTIAL BUILDINGS ON PLOT 4



2018 CONSULTATION PROJECT DIARY

ACTIVITY	DATE	DETAIL	OUTCOME
One-to-one meetings	July - September 2018		<ul style="list-style-type: none"> 6 one-to one meetings
Out & about	9 November 2018	Shoreditch High Street Station	<ul style="list-style-type: none"> Estimate 385 people informed
Mini exhibitions	11 November 2018	Brick Lane Market, Sclater Street	
	13 November 2018	Shoreditch High Street Station	
Updated Proposals Exhibition	8 November 2018 10 November 2018 12 November 2018 14 November 2018 15 November 2018	Studio 4, Protein Studios, 31 New Inn Yard, EC2A 3EY	<ul style="list-style-type: none"> 217 total attendees 74 feedback forms completed 30 online feedback forms completed
Theme Exchanges			
New Design Approach	13 November 2018	Studio 4, Protein Studios, 31 New Inn Yard, EC2A 3EY	<ul style="list-style-type: none"> 8 attendees
Public Spaces	14 November 2018		<ul style="list-style-type: none"> 4 attendees
Culture and Creativity	15 November 2018		<ul style="list-style-type: none"> 8 attendees

COMMUNICATION	DATE	DETAIL	OUTCOME
Newsletter	November 2018	Newsletter	<ul style="list-style-type: none"> 12,000 Newsletter distributed locally
Website	8 November 2018 Ongoing	Full website live Regular updates	
Twitter	Ongoing	Regular updates	<ul style="list-style-type: none"> Over 490 Twitter 'followers'
Local advertisements	October 2018 November 2018	Hackney Today Docklands and East London Advertiser	<ul style="list-style-type: none"> Approx 250,000 distributed prior to engagement events
Posters & Postcards	November 2018	Events posters and postcards distributed locally	
E-newsletter	November 2018	Email copy of the newsletter was issued to all contacts database	<ul style="list-style-type: none"> Approx 1,900 consultees informed prior to engagement events
Email updates	Ongoing	Regular updates on the project	<ul style="list-style-type: none"> Approx 2,100 consultees subscribed to regular updates

THE GOODSYARD

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November 2018

GET INVOLVED

Join us in November 2018 to find out more about the updated proposals for The Goodsyard, meet the team and explore the site. Please contact us if you'd like to RSVP for events or for project updates and pass on our details to anyone you know who might be interested.

EXHIBITION

Drop-in events to view the updated proposals for The Goodsyard in your own time. The project team will be on hand to answer any questions.

OUT & ABOUT
MINI EXHIBITIONS

Mini exhibitions will be held at various locations throughout the exhibition period. Times and locations can be viewed at: www.consultation.thegoodsyardlondon.co.uk

MAIN
EXHIBITIONS

THURSDAY | 8 NOV | 2-5PM

SATURDAY | 10 NOV | 11-4PM

MONDAY | 12 NOV | 5-9PM

WEDNESDAY | 14 NOV | 2-5PM

THURSDAY | 15 NOV | 2-5PM

AT: PROTEIN STUDIOS
31 NEW INN YARD, EC2A 3EY

THEME EXCHANGES

A series of workshops to discuss some of the key aspects of the proposals in more detail with the team and community. Please contact us to RSVP if you can.

Public Spaces
WEDNESDAY | 14 NOV | 7-9pm
(doors open 6.30pm for exhibition preview)

Public streets & spaces: Although part-opened-up by interim use in recent years, The Goodsyard is a large piece of the area that has been inaccessible for a long time. This themed session will explore the latest proposed routes, new spaces and how The Goodsyard can best integrate to open-up a closed-off part of the city. This workshop event will mainly focus on the design decisions of the development.

New Design Approach
TUESDAY | 13 NOV | 7-9pm
(doors open 6.30pm for exhibition preview)

Built design: At the meeting point of Shoreditch, Brick Lane and City architecture, with a strong dose of heritage and new development, how can the physical design of The Goodsyard play its part, contribute and integrate into the surrounding area? This workshop event will mainly focus on the design decisions of the development.

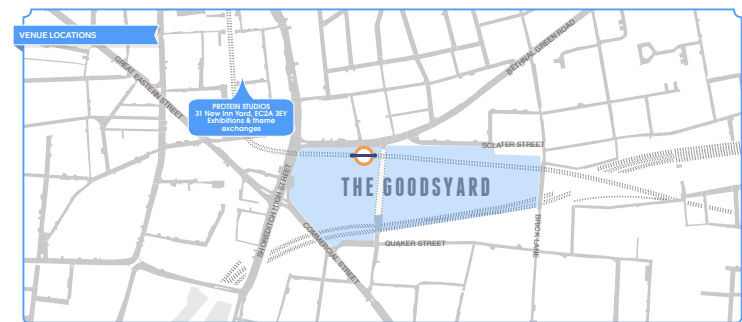
Culture and Creativity
THURSDAY | 15 NOV | 7-9pm
(doors open 6.30pm for exhibition preview)

Creativity, culture & community: This informal ideas session aims to explore the local creative and cultural offer. In a renowned area for the arts and a mix of local cultures, how can the Goodsyard compliment and add local value?

AT: PROTEIN STUDIOS, 31 NEW INN YARD, EC2A 3EY

SITE TOURS

If you would like to join a future site tour to see this hidden piece of London and have the team explain the proposals on-site, please contact us to register your interest.



London Road historic Goodsyard route running east-west connecting Braithwaite Street and Brick Lane

2018 CONSULTATION PROJECT POSTCARDS



EXHIBITION

Drop-in events to view the updated proposals for The Goodsyard in your own time. The project team will be on hand to answer any questions.

OUT & ABOUT
MINI EXHIBITIONS

FRI | 9 NOV | 10-2PM | SHOREDITCH HIGH STREET STATION

SUN | 11 NOV | 12-4PM | BRICK LANE MARKET, SCLATER STREET

TUES | 13 NOV | 10-2PM | SHOREDITCH HIGH STREET STATION

MAIN EXHIBITIONS

THURSDAY | 8 NOV | 2-5PM

SATURDAY | 10 NOV | 11-4PM

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AT: PROTEIN STUDIOS
31 NEW INN YARD, EC2A 3EY

THEME EXCHANGES

A series of workshops to discuss some of the key aspects of the proposals in more detail with the team and community. Please contact us to RSVP if you can.

New Designs Approach

Looking at the building designs and proposals

TUESDAY | 13 NOV | 7-9pm
(doors open 6.30pm for exhibition preview)

Public Spaces

Looking at the public streets, spaces and routes

WEDNESDAY | 14 NOV | 7-9pm
(doors open 6.30pm for exhibition preview)

Culture and Creativity

Informal (ideas session) looking at creativity, culture and community

THURSDAY | 15 NOV | 7-9pm
(doors open 6.30pm for exhibition preview)

AT: PROTEIN STUDIOS
31 NEW INN YARD, EC2A 3EY

PLEASE VISIT THE WEBSITE FOR MORE INFORMATION ON EACH EVENT

SITE TOURS

If you would like to join a future site tour to see this hidden piece of London and have the team explain the proposals on-site, please contact us to register your interest.

CONTACT US

If you would like to register for project updates, RSVP for event or have a question, please contact us:

020 7729 1705

www.consultation.thegoodsyardlondon.co.uk

team@thegoodsyardlondon.co.uk

@goodsyardlondon



